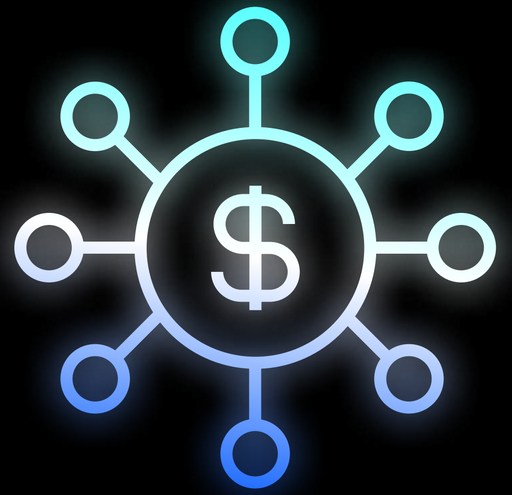
Fadeon RX

Amplifying the Gaming Industry through the Power of the Blockchain

What Is Our Vision?

PLUG AND PLAY BLOCKCHAIN FEATURES

SIMPLIFIED USER ONBOARDING



INNOVATIVE CROWDFUNDING

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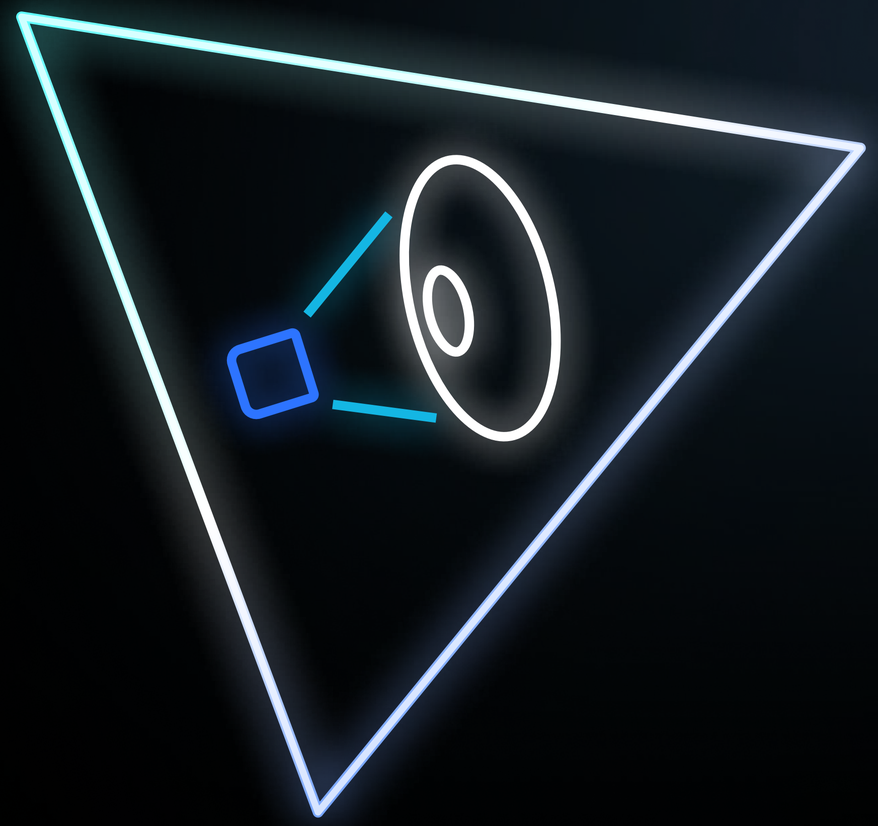
Gaming Industry

$120 BILLION



The Gaming Industry is a multibillion dollar market that’s constantly growing year after year. Blockchain Gaming soaring success still has enormous room for growth, achievable both by tapping into the traditional market and by revolutionizing it through its decentralized approach.

What Is Fadeon RX?

Fadeon RX helps gaming companies develop the industry standards of tomorrow through a suite of tools that ease up development, simplifies users onboarding, and connects studios and gamers through a next-gen Crowdfunding portal.

Our goal is to showcase the blockchain capabilities, attracting traditional companies and helping blockchain ones paving the way to the future of gaming.

SIMPLIFIED DEVELOPMENT

GROWTH ACCELERATOR

CROWDFUNDING PLATFORM

Hurdles Stumping the Industry’s Growth

DEVELOPERS

Implementing essential blockchain’s features often requires dedicated resources that could be better used doing what game developers do best: creating amazing experiences for gamers.

GAMERS

Blockchain Gaming onboarding is overly complicated, scaring away traditional gamers and often requiring substantial initial investments to gain the NFTs necessary to play.

FUNDRAISING

Companies are turning to crowdfunding to connect with their audiences and raise funds in the process. The available platforms fail to be flexible enough for offer to meet demand.

Fadeon RX has the Solution

DEVELOPERS

Through a state-of-the-art SDK and an intuitive interface, implementing NFTs and other essential blockchain's feature will be easier than ever, letting developers focus on their craft.

GAMERS

A revolutionary wallet and a single sign-on process allows gamers to dive right into the action wether they're familiar with blockchain concepts or not.

FUNDRAISING

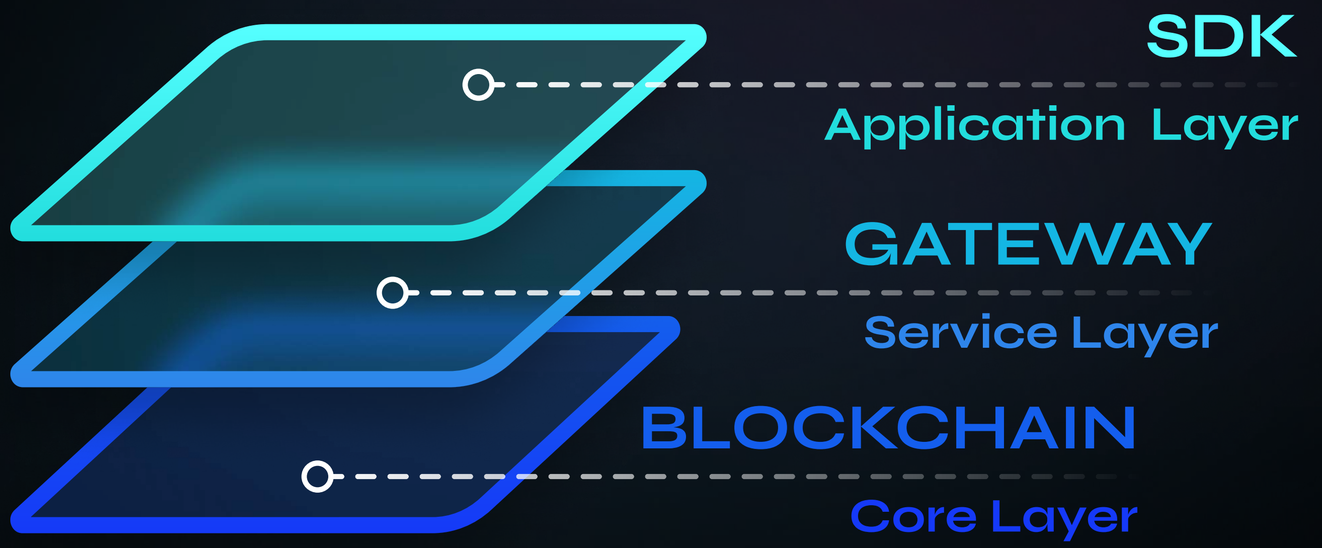
Our Next-Gen crowdfunding platform lets fans support the projects they love without forcing companies to plan in-game items (NFTs) at the early stages of development.

Fadeon SDK: Blockchain Made Easy

As Blockchain features disrupt the traditional space creating new markets and possibilities, gaming companies often lack the necessary resources and know-how to implement in their products.

At the core of our solution for this problem, stands Fadeon SDK. Through a mix of centralized and decentralized architecture, our SDK allows developers to keep the focus on their craft while we do the rest.

The Fadeon SDK works at the Application Layer, connecting our services and blockchain solution into a seamless experience for both developers and users. Through a simplified interface, developers are able to create NFTs and integrate them into their projects in a matter of minutes.



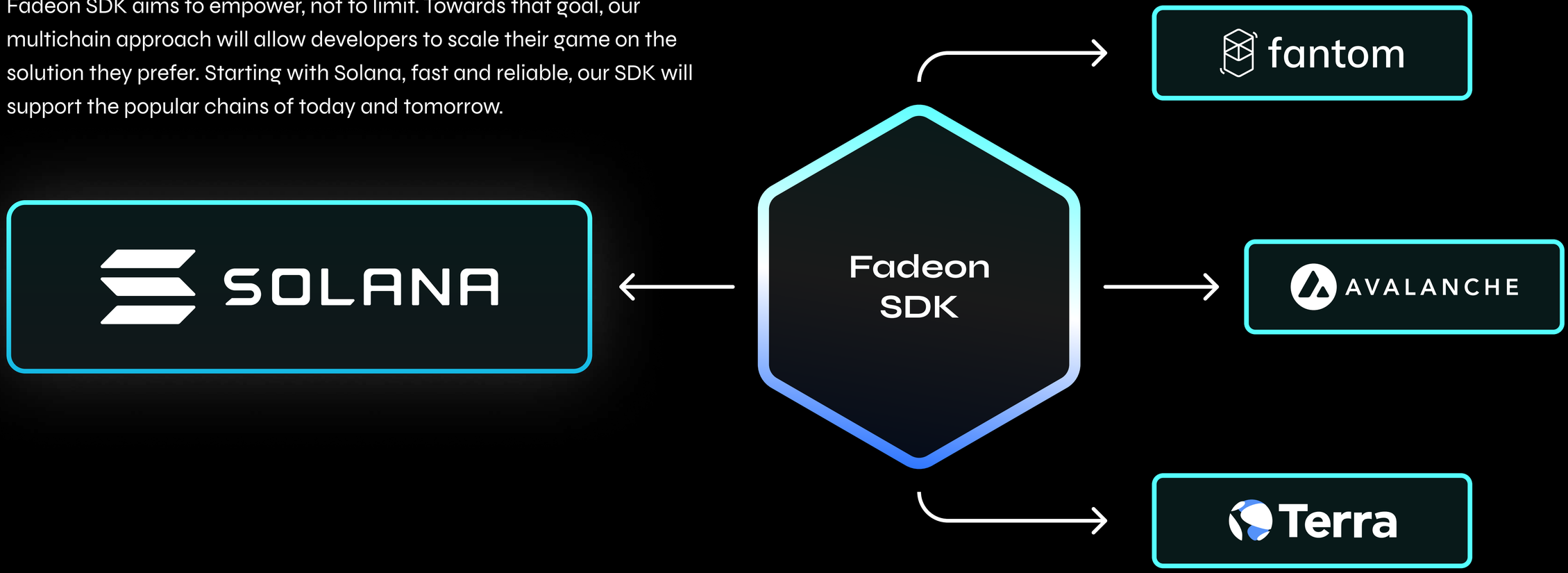
For Game Developers, by Game Developers

FadeonSDK doesn't focus solely on blockchain related features.
General Game Development can also benefit greatly from it, introducing the features developers are familiar with, simplified through a strong middle layer.

Realtime Multiplayer through an industry standard solution will allow companies to create amazing competitive or collaborative experiences without needing any additional know-how.
User registration and database handling, turn-based multiplayer, realtime chat are only a few of the traditional features FadeonSDK will offer, alongside its blockchain related solutions.

Starting with Solana, a Multiple Blockchains Approach

Fadeon SDK aims to empower, not to limit. Towards that goal, our multichain approach will allow developers to scale their game on the solution they prefer. Starting with Solana, fast and reliable, our SDK will support the popular chains of today and tomorrow.



DIY Blockchain is not the answer

Fadeon SDK provides all the features developers need to support their blockchain solution right out of the box. No technical know-how is required, leaving resources intact to focus on what really matters: the game experience.

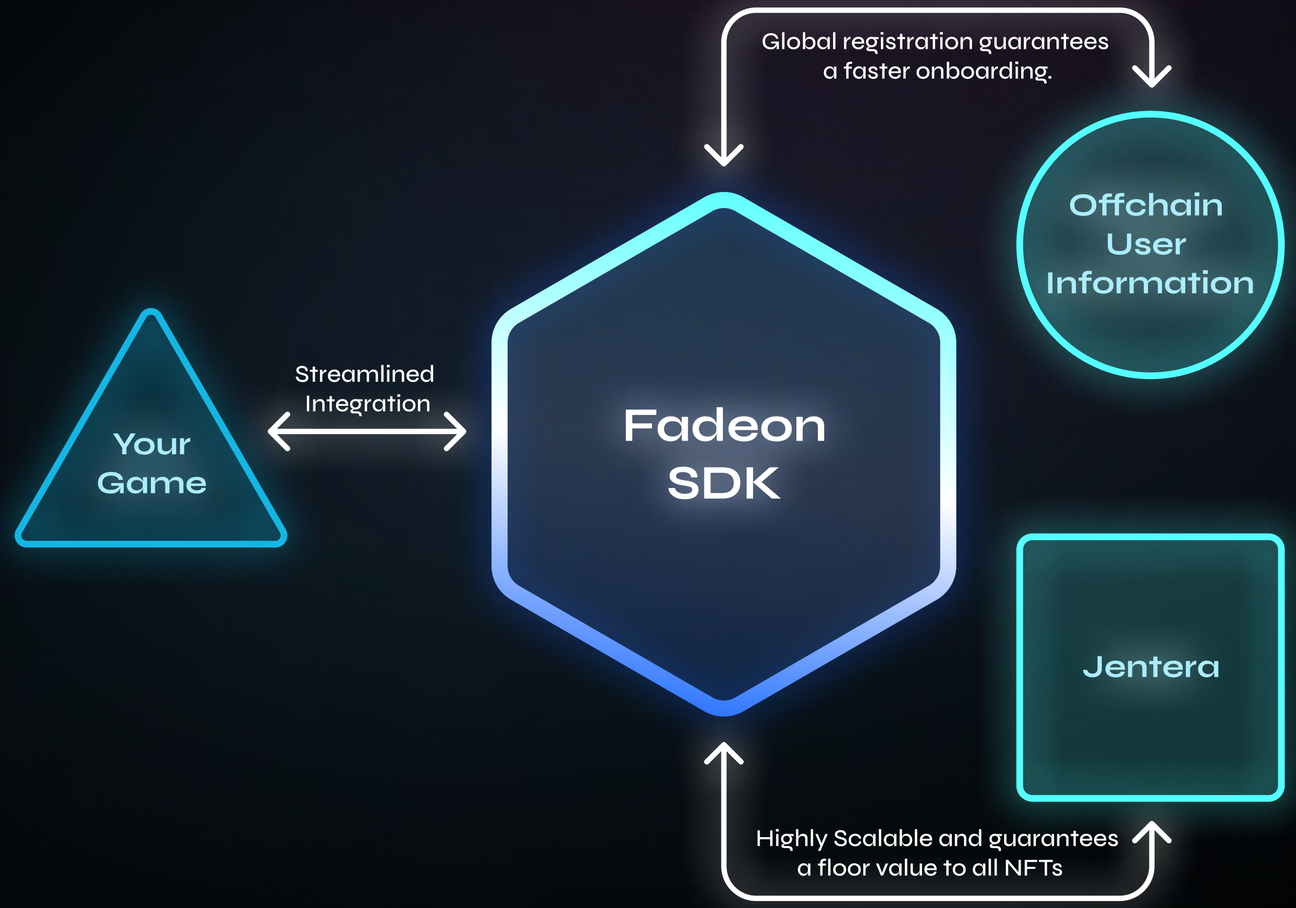
Through an easy to use interface, NFTs implementation, users handling and multichain support turn into tasks of days rather than months, allowing companies to reach the market faster and better than ever before.

	Fadeon SDK	In-House Solution
No Technical Know-How Required	✓	✗
Easy NFT Implementation	✓	✗
Simplified Onboarding Solution	✓	✗
Hassle Free Multichain Support	✓	✗
Reduced Development Timeline	✓	✗

Technical Architecture

The Fadeon SDK simplifies blockchain integration for the developers and provides an easier onboarding process for users. The single sign on process doesn't only ensure that users will be able to easily and quickly try out new games after their first registration, but it also provides developers with an aggregated userbase ready to jump into their game.

Our decentralized core layer powered by Jentera allows our users secure and reliable access to their NFTs, guaranteeing a floor value to every in-game item they own.



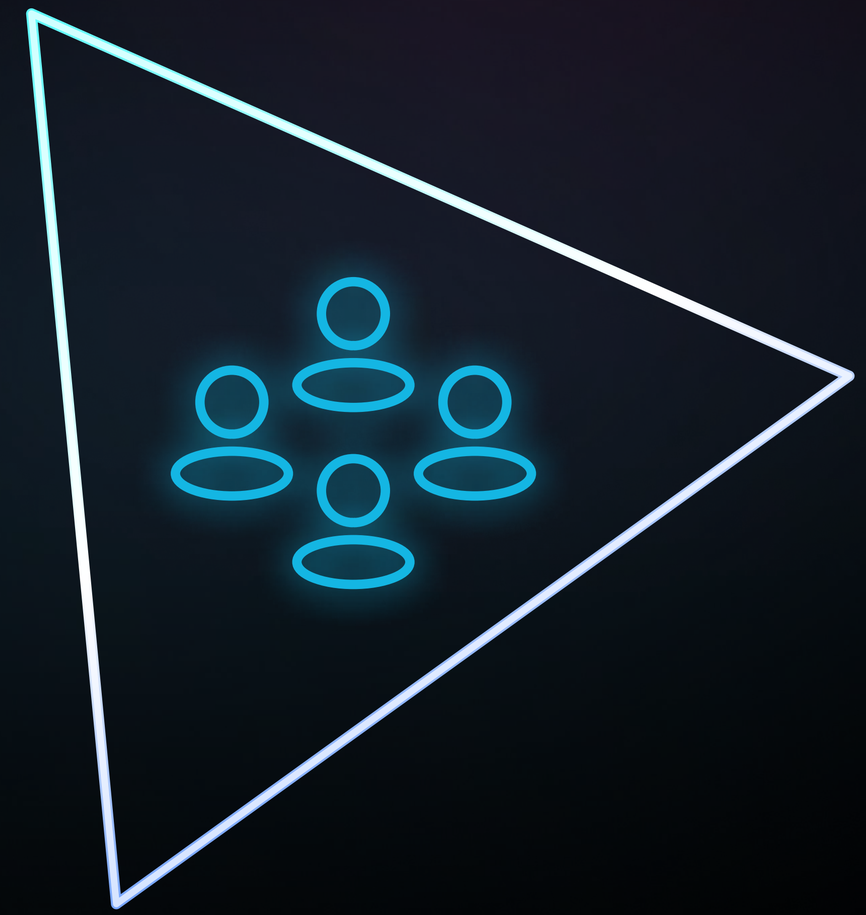
Different Strokes for Different Gamers

Traditional Gamers value the gameplay experience first and foremost. The current onboarding process to start playing Blockchain games has seen terrible conversion rates, and while those gamers are willing to pay for in-game content, the initial investments often required to gather the necessary NFTs are most of the time enough to scare them away.

Blockchain Gamers on the other hand, are already knowledgeable when it comes to setting up wallets, and they don't shy away from investing, recouping their losses as the value of their in-game items increases, or through play-to-earn approaches.

At Fadeon RX we believe that barriers are meant to be destroyed. Our Fadeon Wallet simplifies onboarding for users, while our single sign-on process ensures that any possible complexity remaining will be only met once.

This ever growing userbase makes up our Fadeon Community, an invaluable assets that allows new products to instantly dip into a pool of ready-to-play Gamers.



FadeonOffering: The Future of Crowdfunding

Current Crowdfunding platforms fail to provide developers with the flexibility they need to raise funds without commiting early on to specific in-game rewards and mechanics. Users, on the other hand, are forced to choose blindly which NFTs to support, hoping they will hold their value at least until production ends.

FadeonOffering takes away the uncertainty by allowing fans to support projects early on, without committing to particular in-game items. In exchange of Brand Tokens, companies can provide any sort of reward, from physical merchandise to early access, without any limitation.

Our revolutionary Crowdfunding platform combines the benefits of the traditional market to the ones of Initial Game Offerings while minimizing the risks for both companies and gamers, keeping the need to raise funds from disrupting the creative vision.

Why Brand Tokens?

- Allows companies to create independent, decentralized economies
- Can be purchased using FadeonToken, guaranteeing a floor value
- Users have complete ownership of their Brand Tokens, being able to sell or trade them at any time
- No early committment to doubtful in-game items (NFTs) required
- Companies can provide any sort of reward in exchange, from merchandise to perks for special supporters
- Reward planning can begin later in the development process, without the need of overpromising

From Concept to Success

The unique approach of FadeonOffering

- Product-centric user experience
- Built-in Community tools
- Flexible reward system
- Know-how and expertise at the service of developers

Game development can be harsh. There is no single recipe for cooking the next blockbuster and the amount of expertise and skill sets required can be daunting, especially when it all must come together towards a single, cohesive vision.

FadeonOffering ensures that offer meets demand, empowering developers through the support of their fanbase, old and new, but it doesn’t stop there. Be it a seasoned company or a startup working towards their dream, our crowdfunding solution takes the same proactive approach in ensuring that the release of the fruit of their labor is a success.

Our Unique Approach

	FadeonOffering	GameStarter	Launchpads	KickStarter
Liquidity	✓	✓	✓	✗
More than in-game Rewards	✓	✗	✗	✗
NFT Implementation	✓	✗	✗	✗
Project Offering	✓	✗	✗	✗
SDK Integration	✓	✗	✗	✗
Asset Ownership	✓	✓	✓	✗

The Fadeon Ecosystem

Fadeon SDK

We plan to provide an SDK to allow game developers to implement blockchain technology to games without an understanding of writing blockchain technology.

Fadeon Wallet

Normal game users are comfortable with game points, but not with cryptocurrency. Fadeon RX will provide a highly, secure wallet that does not require difficult onboarding process.

Fadeon Offering

The nextgen crowdfunding platform at the core of the Fadeon experience. Companies can offer a wide variety of rewards to gather funds and early support directly from their audience. Offer and demand have never met so easily.

Fadeon Community

Users can sign on to any game published with a single user id and password. This will provide new games to gain instant access to an aggregating userbase.

Introducing StarFadeon

Here at Fadeon RX we believe that to change the course of an entire industry, nothing is better than showing the way.
We're excited about our products so much, that we're our first and most demanding users.

StarFadeon is our first party game that will showcase the capabilities and potential of our tools, launching first on FadeonOffering.

Engage in epic battles among the stars. Command your fleet and take out your enemies, one laser beam at a time.

Prepare your Mothership and your spaceships and get ready to engage for your piece of the universe.
Make new technological discoveries and let your civilization thrive as you explore the vastity of space in this strategic action packed game!

Keep winning and you'll earn tokens, letting you stock up on battle-deciding items.

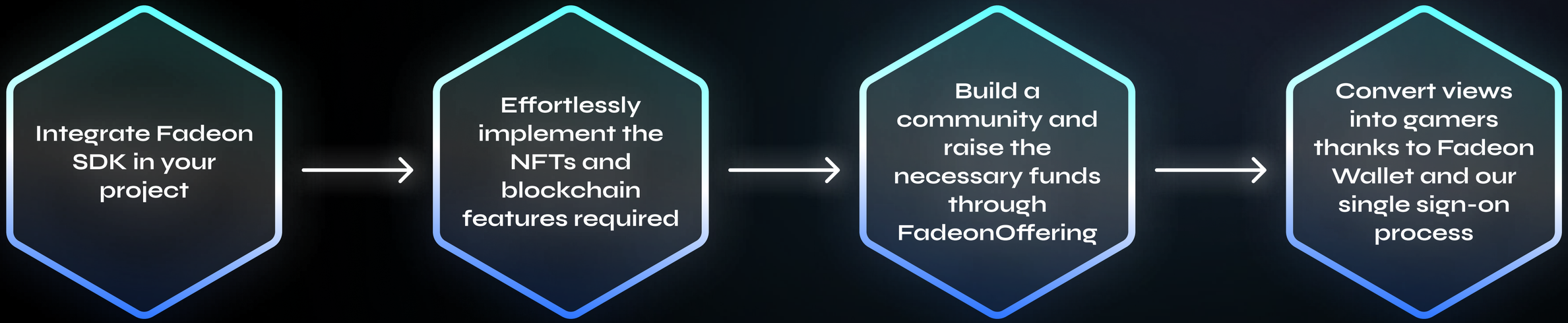
FadeonEngine empowers the blockbusters of tomorrow

Our game takes a unique approach to the trading cards genre. Battles happen on a more grandiose scale, with Motherships fighting each other through the help of their fleet. While cards play a central role in the actions that said fleet can perform, the Mothership's weaponry must be fully loaded to be utilised, sharing the same energy that cards require to be played.
Each turn, players must carefully decide how they'll split their resources, between their Mothership's assets, and their fleet potential, to win the battle and pulverize the opponent's Mothership instead.

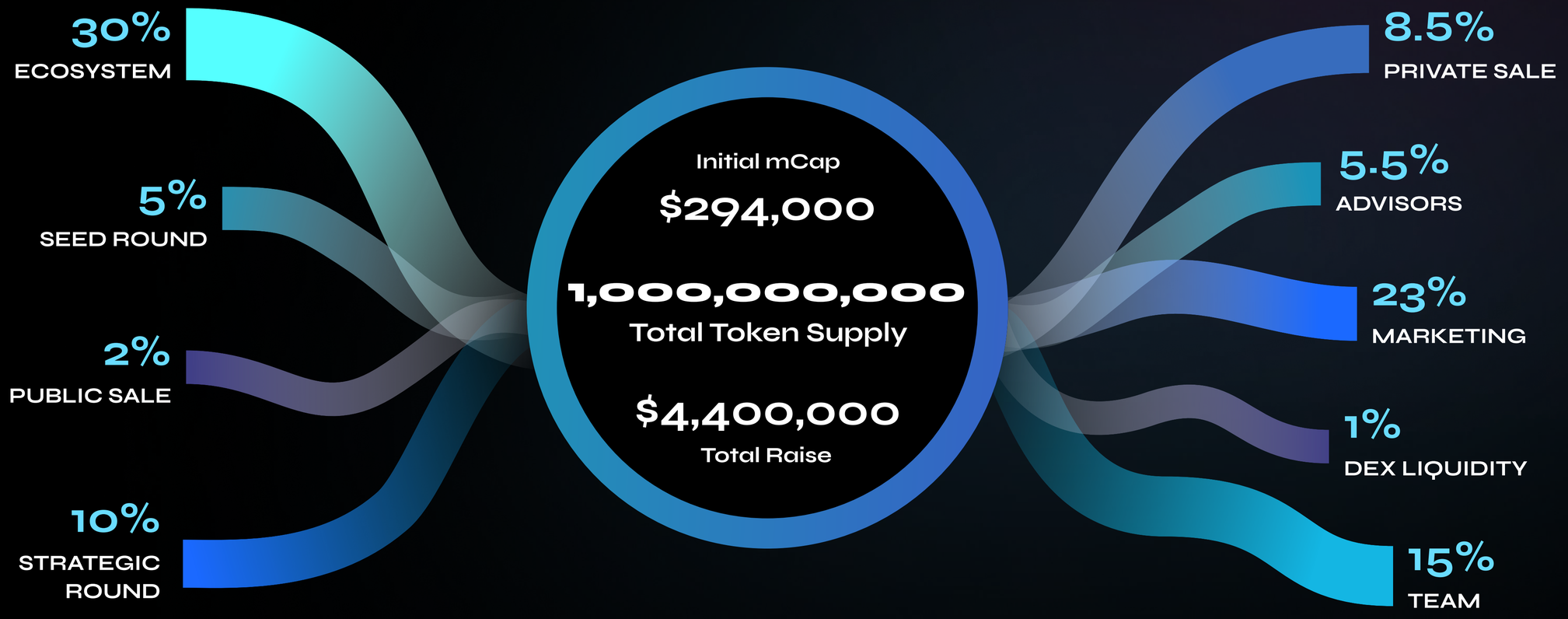
Through our suite of tools, this game's development can focus on the experience, fully embracing the features that have made the blockchain gaming market great, without wasting any of the resources that can be guided towards building a better product for our users.

From preparing and implementing NFTs, to supporting transparency for PvP, all the way to appealing to an audience as wide as possible, our suite of tools empowering this project is just a glimpse of what it'll do for the gaming projects of tomorrow.

Executing your game vision through FadeonEngine



Fadeon RX Token



Fadeon RX Token Sale

Seed Round

Price: $0.012
Cliff: 3 weeks
Vesting: 12 months

Private Round

Price: $0.02
Upfront Release: 8%
Vesting: 8 months

Strategic Round

Price: $0.015
Cliff: 1 week
Vesting: 10 months

Public Round

Price: $0.03
Upfront Release: 15%

Marketcap Table

Rank	Name	Market Cap
1	Axie Infinity #42 AXS	$2.57B
2	Decentraland #68 MANA	$1.22B
3	Enjin Coin #71 ENJ	$1.14B
4	Flow (Dapper Labs) #74 FLOW	$1.09B
5	The SAndbox #112 AXS	$436.15M
6	WINk #113 WIN	$298.55M
7	WAX #139 WAXP	$282.63M
8	MyNeighborAlice #145 ALICE	$264.04M
9	Ultra #185 UOS	$156.18M
10	Alien Worlds #231 TLM	$250.71M
	Fadeon RX FADEON	$11M

Team

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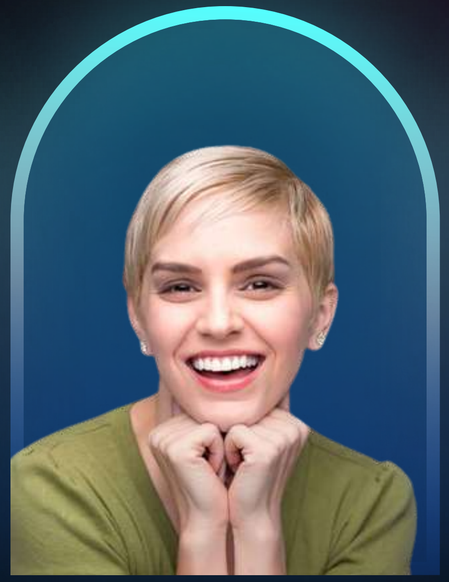
Antony Bessan



Dianne Russell

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Roadmap

2021 Q3

StarFadeon
Prototype Release

2021 Q4

StarFadeon
Alpha Release

Public
Token Launch

2022 Q1

FadeonSDK Release

FadeonNFT Release

FadeonOffering
Release

2022 Q2

StarFadeon
Release

Thank you!

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